



TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED

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CIN : L74210TN1986PLCO12791

4th June 2021

The Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400 001
Scrip Code: 526921

National Stock Exchange of India Limited
Listing Division
Exchange Plaza, Bandra-Kurla Complex
Bandra – East, MUMBAI - 400 051
Scrip Symbol: 21STCENMGM

Dear Sir/Madam,

**Sub: PUBLICATION OF NOTICE FOR BOARD MEETING OF THE COMPANY
TO BE HELD ON 11/06/2021**

This is in continuation of our letter dated 1st June 2021 and pursuant to SESI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached copy of the publication of Notice of Board Meeting of the company as published in TRINITY MIRROR (ENGLISH) & MAKAL KURAL (TAMIL) on 2nd June 2021.

Kindly take the same on your records.

Thanking you,

Yours faithfully,

FOR TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED

COMPANY SECRETARY



Encl: as above



Punjab Association donates Rs. 50 lakh to CMPRF

Chennai, June 2: Punjab Association, Chennai has donated Rs.50 lakhs towards Tamil Nadu Chief Minister's Relief Fund. The cheque was handed over to the Chief Minister M.K.Stalin by the President of Punjab Association, Chennai Vikram Aggarwal, along with Ramesh Lamba, General Secretary and Harish Kumar Sanghi, Treasurer.

During this second wave of Covid 19, Punjab Association, Chennai has donated over 1 lakh Masks to the needy, besides supplying 500 Food Packets with Water Bottles daily to the Hospitals. The initiative was lagged off by the Hon'ble Minister for Hindu Religious and Charitable Endowment, P.K. Sekar Babu, who is also the Co-ordinator for Covid Relief, on 27.05.2021.

The association has assured the Government that they will extend this supply so long as required. Punjab Association, Chennai also organised a Covid Vaccination Camp at Anna Adarsh College, M.G.R. Adarsh School, Adarsh Vidyalaya and Gill Adarsh School on 28.05.2021 for 18+ age groups for the benefit of Students, Teachers and general public at large.

Bob's Banter

Robert Clements



What Gives You Wings?

I heard a funny story: A small plane with an instructor and student on board hit the runway and bounced repeatedly until it came to a stop. The instructor turned to the student and said, "That was a terrible landing you just made."

"Me?" replied the student. "I thought you were landing!" The story may not be true, but it is true to life. Do you know who is flying your plane? Let me explain. Who is flying your plane when it comes to values?

Bill McCartney coached the University of Colorado football team for several years. He shocked the sports world when he resigned at the apex of his career. They were more stunned by his reason for stepping away. The reason he gave for quitting was the he wanted to spend time with his wife and with religious pursuits.

He showed the world who flew his plane. What set of values gave him wings?

Sports writers struggled to understand. "What man gives up such power and prestige?" they asked. And there was a certain

amount of power and prestige. Because of McCartney's leadership, the team achieved national prominence. The college and professional football world knew the name Bill McCartney.

"Put another way," writers also asked, "what man walks out on a \$350,000-per-year contract with 10 years remaining so that he can spend time with his wife and his God?"

Writers used words like "radical" and "out of his head." They didn't get it. But Bill McCartney, in deciding to turn his back on a promising career, showed us that money does not have to drive major decisions, and we can choose to honor those things that matter.

Do you need to take charge? Maybe it's time to ask yourself, who flies your plane? Maybe it's time to look at yourself as you long for a new Honda City or Mercedes and ask yourself, do I really need it? Do I really need a new fancy house? Or the farmhouse I dream of? How much of myself, my time away from my family, my religious pursuits, my life and my values will go into these temptresses?

Drive your old car, and believe you me nobody will look out of their poth car windows at you with disdain. Nobody will ask what had happened to you buying a new model. It is only you who think such prestige is needed, something more sophisticated, more showy, or more glamorous.

Ask yourself, "Who flies your plane?"

What gives you wings? Your values, or your prestige?

bobbanter@gmail.com



Write a Book!
Write for newspapers!
Write Web content
Just One Month,
4 hours a week,
Fri-Sat, 6-8 pm
and write like a
Professional
Send a to:
+91 98925-72863

ALERT, Vivartana help frontline workers at Adyar Cancer Institute

Chennai, June 2: ALERT, a voluntary non-profit organisation working to ensure 'Right to life' a reality in India and currently involved in Covid-19 support has partnered with Vivartana, a Chennai based company engaged in education and infrastructure ventures, to provide essential supplies to healthcare workers at Adyar Cancer Institute, Chennai.

(Emeritus), Adyar Cancer Institute. Ever since the beginning of the Pandemic in Chennai, ALERT has been actively involved in spreading awareness about COVID 19 to educational

institutions, corporates, and common people through the "Be ALERT" campaign said V M Muralidharan Chairman, ALERT. Today with the support from Vivartana we have handed over

Hindustan Lever rolls out Mission HO2PE in Chennai

Chennai, June 2:

After a successful roll-out in 5 cities, (Delhi, Bangalore, Hyderabad, Lucknow and Chandigarh) Hindustan Unilever Limited has now rolled out Mission HO2PE in Chennai. As part of Mission HO2PE, HUL has partnered with KVN Foundation and Fortis Medical, India's largest home healthcare company to make oxygen concentrators available free of cost to COVID-19 patients promptly and

efficiently.

In Chennai, COVID-19 patients and caregivers can request for an oxygen concentrator by giving a missed call on 08068065385. The Mission HO2PE team will connect with the patient and assist with the request. Once the request is validated, the concentrator will be delivered to the patient's home. A trained volunteer will also visit to help the patients and caregivers and assist them in managing functions and

operations of the oxygen concentrator.

The program is operating under a 'borrow-use-return' model. Post usage, the concentrators will be sanitized, serviced, and provided to the next set of people who need them, thus ensuring the concentrators reach a maximum number of people and help save as many lives as possible, said Sanjiv Mehta, Chairman and Managing Director, HUL.

Cognizant announces COVID-19 vaccination drive for associates

Coimbatore, June 2: Cognizant, one of the world's leading IT companies, today announced its nationwide drive to vaccinate more than 650,000 associates, their families, support teams and continue

delivery of life-saving supplies to worst hit communities including 1000 oxygenated beds, ventilators and vaccinations through USD\$5 million (approximately 60 crores) in COVID relief funding. The efforts are a part of -

Operation C3 - Cognizant's COVID-19 rapid response program to combat the pandemic which is aimed at protecting the health and safety of associates, their families, and extends to enterprise and vulnerable communities.

"We have partnered with top-tier healthcare providers and hospitals with pan India presence to help ensure access

to critical health services and vaccinations. Through our emergency funding to our foundation and UNICEF, we have mobilized lifesaving care for vulnerable and differentiallyabled communities, including vaccination," said Rajesh Nambiar, Executive Vice President and Chairman, Cognizant India.

Cappgemini rolls out COVID-19 vaccination drive

Chennai, June 2: Cappgemini rolls out on-prem vaccination drive for its 125,000 employees and dependents in association with health and security partner International SOS across India. Under the Cappgemini LIFE (Leading Inoculations for Employees and Families) program, Cappgemini is tying up with several hospitals and

and Rainbow to facilitate the vaccination drives across Mumbai, Pune, Bangalore, Chennai, Kolkata and NCR. Cappgemini is planning to expand the vaccination drive to other locations in the coming weeks.

Cappgemini's highest priority is the health and well-being of its colleagues, and in line with this, the company

Maruti Suzuki India Limited posted total sales of 46,555 units in May 2021. Total sales in the month include domestic sales of 33,771 units, sales to other OEMs

Apollo Hospitals launches 'Advanced COVID Care beyond Hospitals' at home

Chennai, June 2: Apollo Hospitals launched 'Advanced COVID Care beyond Hospitals', an initiative to provide COVID-positive patients with the best of medical care while they are in quarantine at home and help relieve the capacity pressure on the hospitals and healthcare system.



Preetha Reddy, MD, Apollo Hospitals consultations with ICU doctors, timely recognition of symptoms, right steps of treatment at the right time can be initiated.

The initiative will ensure expert advice and timely guidance from COVID specialists is just a phone call away, providing peace of mind for COVID-patients who are recovering from home. Through regular monitoring by critical care specialists and video

In case of development of complications and the need for oxygen support and hospitalisation, team also be arranged promptly. The critical care specialists will be supported by

the 'Apollo Doc On Call' program that has supported patients with care beyond the wall of the hospitals over the past four years.

Preetha Reddy, Vice Chairperson, Apollo Hospitals Group said, "Since a majority of the cases of COVID are asymptomatic or mild, we decided to launch the 'Advanced COVID Care beyond Hospitals' that reaches out beyond the four walls of the hospitals to deliver timely treatment at home and limit the disease progression."

Providing COVID-positive patients with correct treatment and thorough monitoring will prevent the use of resources such as the need for hospitalisation, beds, oxygen and ventilators. A dedicated helpline number has been allocated to get patients in touch with a general physician who will prescribe necessary tests and medicines. This service is also extended to other hospitals that may need expert advice from senior specialists in COVID patients care. Patients can simply dial 044-28292929 to speak to a COVID-care specialist regarding their symptoms and treatment.

SRMIHM tops in hotel management institutions in India

Kattankulathur, June 2: SRM Institute of Hotel Management has ranked number one in the top hotel management institutes of Super Excellence in the private institutes' category.



In a survey of Best Hotel Management colleges 2021 in India conducted by GHRDC, New Delhi (Global Human Resource Development Center), SRM Institute of Hotel Management has been ranked first under the

category of 'Top Hotel Management Institutes of Super Excellence'.

The Institution has also been ranked in the top position in the 'Top Hotel Management Institutes of

Private in the State of Tamil Nadu'. The rating has been done on the basis of various parameters like Infrastructure, Faculty research, Consultancy, Curriculum and Placement. SRM Institute of Hotel Management has been contributing for the development of students and society since its inception in 1993. The institute strives hard in achieving pursuit of excellence in every sphere

Parryware strengthens online platform Safe-Buy

Madurai, June 2: To provide a seamless and contactless buying experience to consumers amid the COVID-19 pandemic, Parryware, India's largest manufacturer

of sanitary ware product brand, further strengthens its foothold by making its products more accessible through its online platform 'Parryware Safe-Buy'. The digital platform assists

users to explore, indulge and buy Parryware products, booking plumbing technicians for service, repair-related queries, and connecting with nearest retail partners and product specialists from the comfort of their home or workplaces. The digital platform Parryware Safe-Buy, launched last year, aims at providing a touch-free, timely solution

vivo launches campaign for UEFA EURO 2020

Chennai, June 2: vivo debuts new "To Beautiful Moments" campaign for UEFA EURO 2020™. In its "To Beautiful Moments" campaign debuting today, vivo encourages people to be in the moment, whether that means connecting virtually with friends, family and fellow fans or giving their full attention to the beautiful game, even if it means putting the phone down.

"People around the world have been eagerly awaiting this tournament. Now more than ever, we want to celebrate the spirit and sportsmanship of the game and help fans get the most out of the experience," said Spunk Ni, Senior Vice President and CMO of vivo. "We strive not only to help people capture and share life's magical moments, but to make every moment in life

more magical."

vivo is the first-ever presenting partner of the opening and closing ceremonies taking place on June 11 and July 11 respectively, where the brand has worked with UEFA to create a memorable experience for the millions of viewers around the world who will watch the tournament unfold.

with the most convenient shopping experience to put all bathroom worries.

KE Ranganathan, Managing Director, Roca Parryware said, "To help customers overcome this concern Parryware comes up with a Safe Buy solution to provide a seamless service for a wide range of products and services. We are hopeful that our new campaign #TapToPOT connects well with consumers and encourages them to go for touchless shopping."

several hospitals and NGOs across India to ensure the highest safety norms are maintained during the vaccination procedures.

Cappellini has partnered with Aditya Birla, Reliance, Apollo, MGM

and this year Cappellini announced to cover the cost of coronavirus vaccines of all eligible employees and their dependents in strict accordance with all Government-approved protocols.

1,522 units and exports of 11,262 units.

In May 2021, the Company shut production from 1st May through

or the two months of normal production, the sales volume of May 2021 are not comparable with May 2020.

Muraleedharan assumes charge as CGM, BSNL

Chennai, June 2: G. Muraleedharan, ITS has assumed charge as Chief General Manager, BSNL, Tamilnadu Circle, Chennai on 1st June 2021.

G. Muraleedharan

belongs to 1986 batch of Indian Telecom Service of Government of India. Previously he has served as Principal General Manager, Coimbatore, Tamilnadu Circle from May 2018 to May 2021.



TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED
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NOTICE
 Notice is hereby given pursuant to Regulation 25(1), (a) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the company will be held on Friday, 11th June 2021 at 4.00 p.m. (IST).

1. To consider and take on record the Audited Financial Results of the company (Standalone and Consolidated) for the quarter and year ended 31st March 2021.
 This information is also available on the website of the company at www.21cm.com and at the website of the Stock Exchange, Mumbai - www.bseindia.com and of National Stock Exchange of India Limited, Mumbai - www.nseindia.com

By Order of the Board
 For TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED
 (Sd/-)
 PLACE: CHENNAI
 DATE: 1st June 2021
COMPANY SECRETARY

